

RC 8

REP HEADLINE# 6287540  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
AUG20/12 11.01  
\*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314  
ORDER # 324815 CONTRACT # 6287540 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 8/21 EST#214 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG21/12 AUG27/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 11.01

Handwritten signature

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$19,475  
PLEASE CONFIRM, THANKS!  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$325.00	8/21	8/24	3		TU-F	3
PROGRAM : ELLEN RA35+ : 3.5 CON COM1: ELLEN												
2			1100P-1130P	30		\$1,250.00	8/21	8/24	2		TU-F	2
PROGRAM : LATE NEWS RA35+ : 5.0 CON COM1: LATE NEWS												

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 15  
AGENCY EST# = 214

REP: TEL# 215-564-1206 FAX# 215 564 1103


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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3			1200N-1230P PROGRAM : NOON NEWS RA35+ : 2.8 CON COM1: NOON NEWS	30		\$275.00	8/21	8/24	4		TU-F	4
4			400P-430P PROGRAM : JUDGE JUDY RA35+ : 3.5 CON COM1: JUDGE JUDY	30		\$300.00	8/21	8/24	4		TU-F	4
5			500P-530P PROGRAM : NEWS RA35+ : 4.9 CON COM1: NEWS	30		\$550.00	8/21	8/24	2		TU-F	2
6			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$700.00	8/21	8/24	4		TU-F	4
7			600A-700A PROGRAM : NEWS RA35+ : 3.4 CON COM1: NEWS	30		\$600.00	8/21	8/24	4		TU-F	4
8			700P-730P PROGRAM : JEOP/WHEEL RA35+ : 6.9 CON COM1: JEOP/WHEEL	30		\$1,100.00	8/21	8/24	2		TU-F	2
9			700A-900A PROGRAM : TODAY SHOW RA35+ : 4.0 CON COM1: TODAY SHOW	30		\$525.00	8/21	8/24	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW RA35+ : 3.1 CON COM1: TODAY SHOW	30		\$350.00	8/21	8/24	2		TU-F	2

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11		1200N-1230P	30		\$275.00	8/27	8/27	1		MON	1
PROGRAM : NOON NEWS											
12		400P-430P	30		\$300.00	8/27	8/27	1		MON	1
PROGRAM : JUDGE JUDY											
13		600P-630P	30		\$700.00	8/27	8/27	1		MON	1
PROGRAM : NEWS											
14		600A-700A	30		\$600.00	8/27	8/27	1		MON	1
PROGRAM : NEWS											
15		700A-900A	30		\$525.00	8/27	8/27	1		MON	1
PROGRAM : TODAY SHOW											
AUG/12		17075.00	SEP/12	\$2,400.00							
										CONTRACT TOTAL	19475.00
										TOTAL SPOTS	36

  
 10553275

MARKET TOTALS \$64,916 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*